2 Clumbury Str, London N1 6TT info@waterside-contemporary.com waterside-contemporary.com tel +44 2034170159

Oreet Ashery

Reactivating The Clean and The Unclean, the protagonists of Vladimir Mayakovsky's revolutionary 1921 play Mystery-Bouffe, Ashery collaboratively produced a collection of ponchos and headgear. These humble forms of dress made from ubiquitous cleaning materials - dish cloths, wipes, dusters - are the uniforms of speculative purists and partisans, exploited labourers and heroes. Adorned with this couture collection, the cast expose themselves to the inevitable risk of becoming objectified fashion icons.

Oreet Ashery

The Un/Clean (mermaid) 2014

sculpture textile, paper, tape, metal, plaster installation view at waterside contemporary photo: Jack Woodhouse



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Oreet Ashery

The Un/Clean (the world doesn't have to be as you want it to be/ pizza head) 2014

sculpture textile, paper, tape, metal, plaster installation view at waterside contemporary photo: Jack Woodhouse



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Oreet Ashery

The Un/Clean (say g) 2014

sculpture
textile, paper, tape,
metal, plaster
installation view at waterside
contemporary
photo: Jack Woodhouse
ASH104



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Oreet Ashery

Headgear (mini life) 2014

sculpture textile, paper, tape, aluminium installation view at waterside contemporary photo: Jack Woodhouse



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Oreet Ashery

The Un/Clean (love hurts)
2014

sculpture textile, paper, tape, metal, plaster installation view at waterside contemporary

contemporary photo: Jack Woodhouse





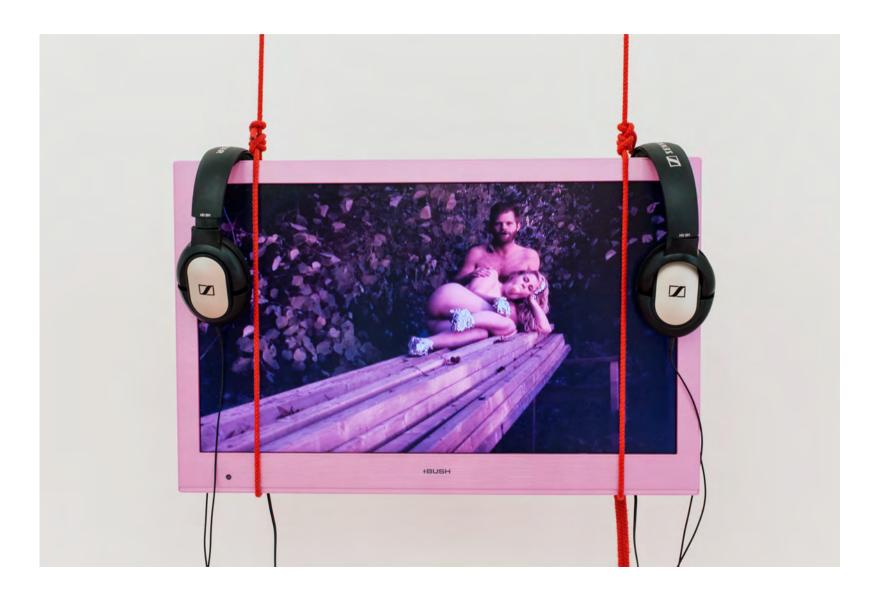
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Oreet Ashery

The Un/Clean (the world doesn't have to be as you want it to be/ pizza head) 2014

sculpture textile, paper, tape, metal, plaster installation view at waterside contemporary photo: Jack Woodhouse





How to Kill a Pig (Party for Freedom, Track 2/10 Remix) 2013-14

video installation HD video installation view at waterside contemporary photo: Jack Woodhouse



Womb Hammock 2014

installation
hand-sewn modified
hammock, cotton fabric

ASH097/1

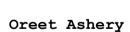


Paranormal Pig 2014

print
vinyl on brass
100x64cm

installation view, waterside
contemporary
photo: Jack Woodhouse





Hogtie 2014

sculpture photographic print on paper installation view at waterside contemporary photo: Jack Woodhouse

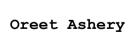




Untitled (lollipop) 2014

photography c-type print 45x52xm

ASH087/1



Untitled (banana) 2014

photography c-type print 45x54cm

ASH086/1





Untitled (banana) 2014

photography c-type print 45x54cm

installation view, waterside contemporary photo: Jack Woodhouse

ASH086/1



Untitled (tiger) 2014

photography c-type print 51x60cm

photo: Jack Woodhouse

ASH088/1



Untitled (t-bagging) 2014

photography c-type print 45x45cm

ASH089/1

Part catwalk, part punk-rock concert, part emancipated choreography, 21st Century Carpet Sale! moves between threads of poetic resistance, musical declarations, and a foil of chaotic revelry. Historical moments summoned from humble materials of the Great Hall are be regenerated as the evening culminated with an auction of the Swedenborg Carpet.

Guests had a chance to bid on and own a piece of this legendary collection, in exchange for incremental measures of freedom.

Oreet Ashery

21st Century Carpet Sale! A Legendary Collection 2014

performance

photo: Jack Woodhouse

ASH092/ARC

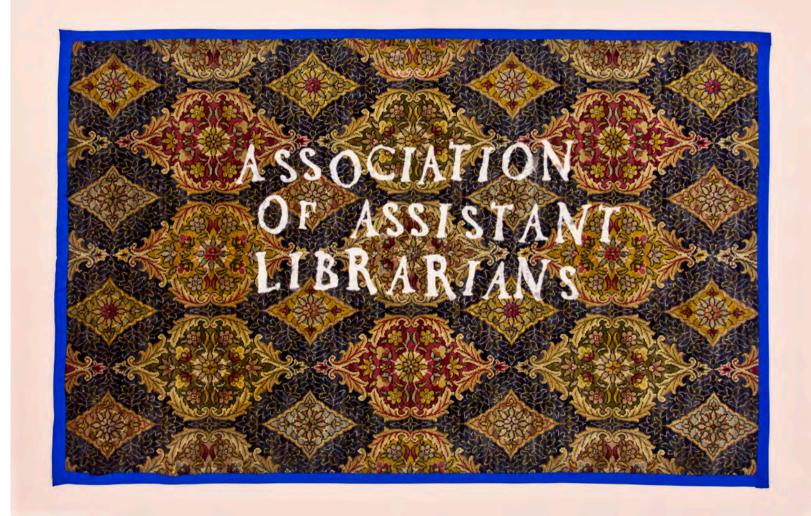


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21st Century Carpet Sale! A Legendary Collection 2014

performance

photo: Jack Woodhouse

ASH092/ARC



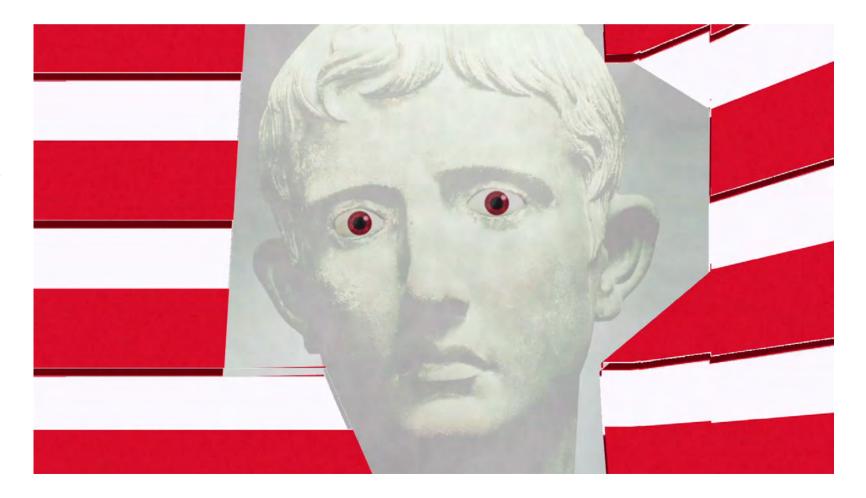
With two different solo exhibitions, one at the Overgaden (Denmark) and one at the Hippolyte Gallery (Finland), Oreet Ashery explores the potentials and dilemmas of liberation in a culture at odds with itself. The exhibition Party for Freedom takes its title from the Dutch far-right politician Geert Wilder's neo-liberal freedom party Partij voor de Vrijheid, known for its antiimmigration views. A three-screen video projection forms a tableau of ten audiovisual sequences with a specially commissioned soundtrack ranging from contemporary classical music, to Jazz-fusion and punk. Creating a sensory universe, imbedded in trash aesthetics, that combines a film-essay with performative scenarios, the work explores freedom as a deeply conflicted and contradictory entity. Ashery responds to the freedom rhetoric of the far-right by turning its deeply seated and unconscious sentiments inside out.

Oreet Ashery

Party For Freedom 2013

video
3 channel video
installation
67'

video still



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Oreet Ashery

Party For Freedom 2013

video
3 channel video
installation
67'

installation view at Hippolyte, Helsinki



out.



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Oreet Ashery

Party For Freedom 2013

video
3 channel video
installation
67'

installation view at Overgaden, Copenhagen



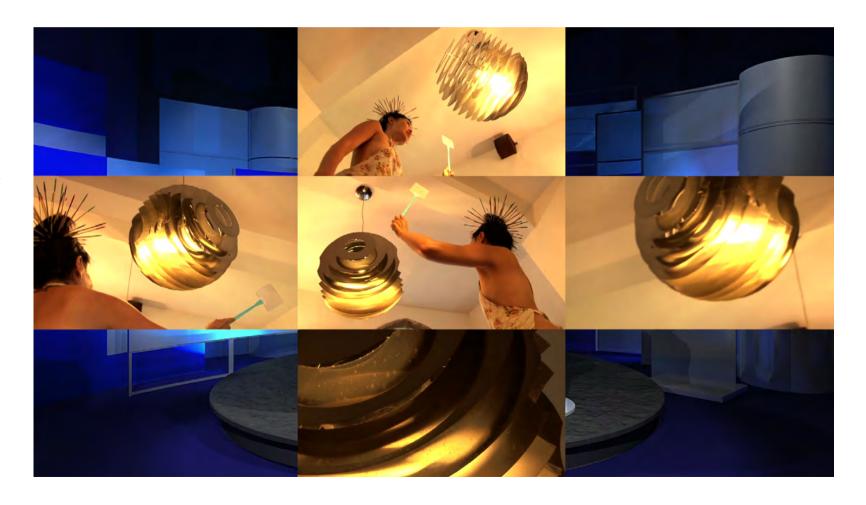
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video
3 channel video
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Oreet Ashery

Party For Freedom 2013

video
3 channel video
installation
67'

video still

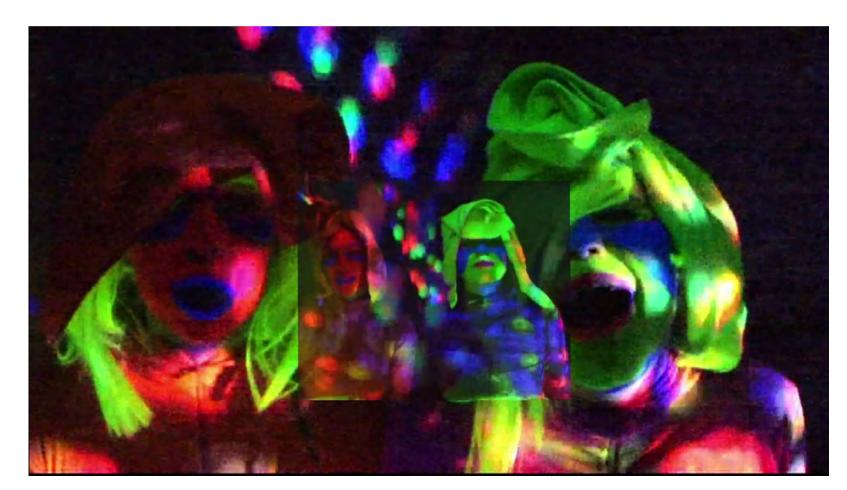




Party for Freedom / An Audiovisual Album 2013

video 1h6'38''

video still



Party for Freedom / An Audiovisual Album 2013

video 1h6'38''

video still



Party for Freedom / An Audiovisual Album 2013

video 1h6'38''

video still



Party for Freedom / An Audiovisual Album 2013

video 1h6'38''

video still ASH016

Party for Freedom is an itinerant work that combines live performance with movingimage and an original album soundtrack. An invitation for self-organised gatherings, of 10 people and over, to host and experience the work anywhere from a sitting room and work place to public spaces and venues. These events, from Oreet Ashery's traveling project Party for Freedom, fell into two categories. People vs Freedom events were centrally programmed. Each explored a different aspect of the project, from music to immigration profiteering. Party for Hire events were self-organised gatherings to which the Party for Hire service accepted an invitation.

Oreet Ashery

Party for Freedom /
Party for Hire /
People vs Freedom
2013



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Oreet Ashery

Party for Freedom /
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People vs Freedom
2013



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Party for Freedom /
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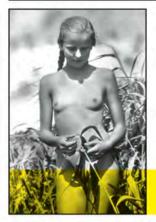
Oreet Ashery

Party for Freedom /
Party for Hire /
People vs Freedom
2013



See also

The Brothers and Sisters of the Free Spirit 0 womb like caverns, the Middle Ages





Naturism gained popularity in late 19th century Germany, partially in response to increased urban industrialization. Social movements such as Nacktkultur |Naked Culture| and Lebensreform |Life Reform| propagated a back-to-nature nudist life style incorporating raw food diet, sexual liberation, alternative medicine and social and religious change.



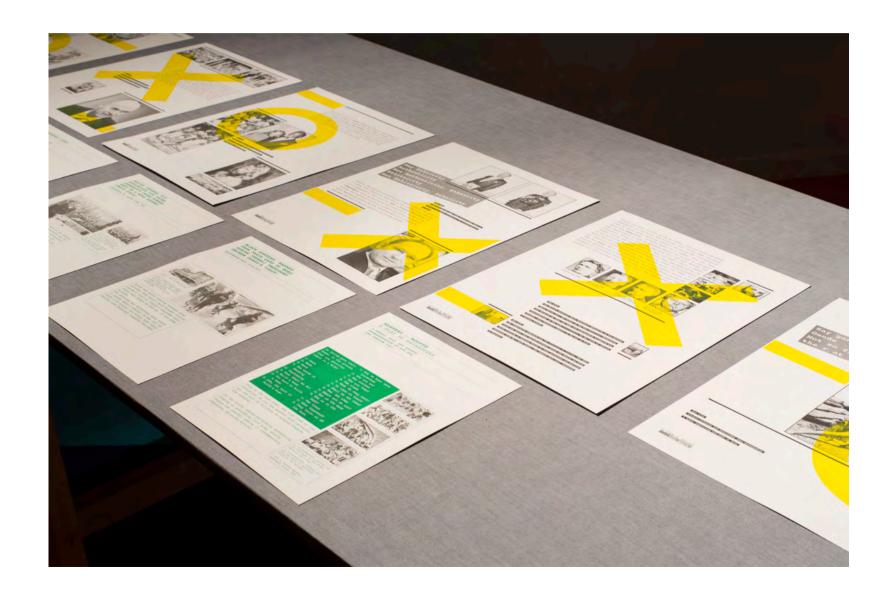
Oreet Ashery

I Can't Bring You Back 2013

print
riso print set

ASH065

I CAN'T BRING



I Can't Bring You Back 2013

print
riso print set
installation detail at Overgaden,
Copenhagen



I Can't Bring You Back 2013

print
riso print set
installation view at Overgaden,
Copenhagen



I Can't Bring You Back 2013

print
riso print set
installation view at Hippolyte,
Helsinki

Especially for her show at Overgaden, Ashery has created a participatory installation piece titled 'The Space for Freedom is Getting Smaller and Less Transparent'. Visitors to Overgaden are invited to enter a built structure and paint its transparent plastic walls. As the walls are covered in paint, the outside world becomes obscured. Every other week an additional transparent structure will be constructed within the previous one.

Oreet Ashery

The Space for Freedom is Getting Smaller and Less Transparent 1 2013

painting acrylic on PCV 140x176cm

public paint day
ASH001



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The Space for Freedom is Getting Smaller and Less Transparent 1 2013

painting acrylic on PCV 140x176cm

second Installation built



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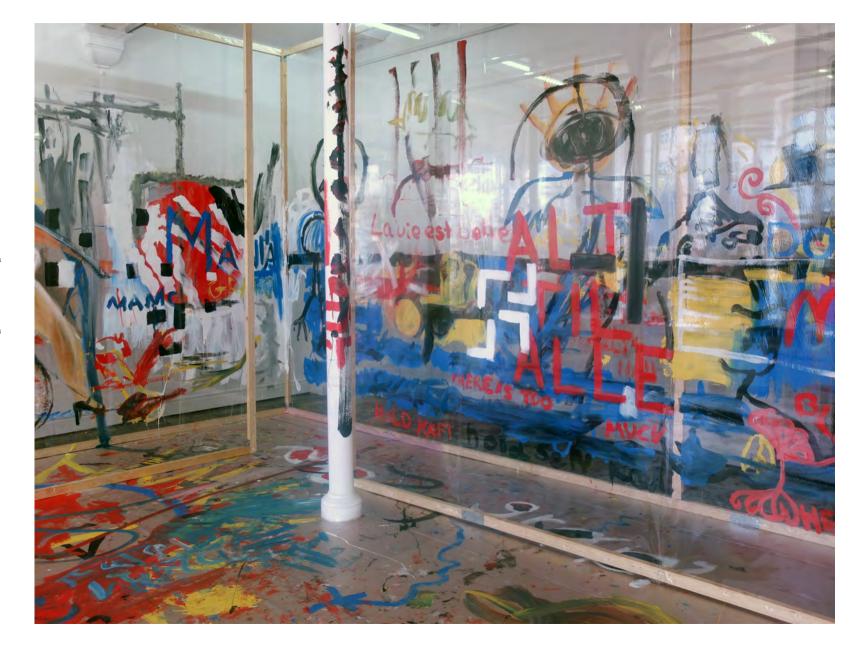


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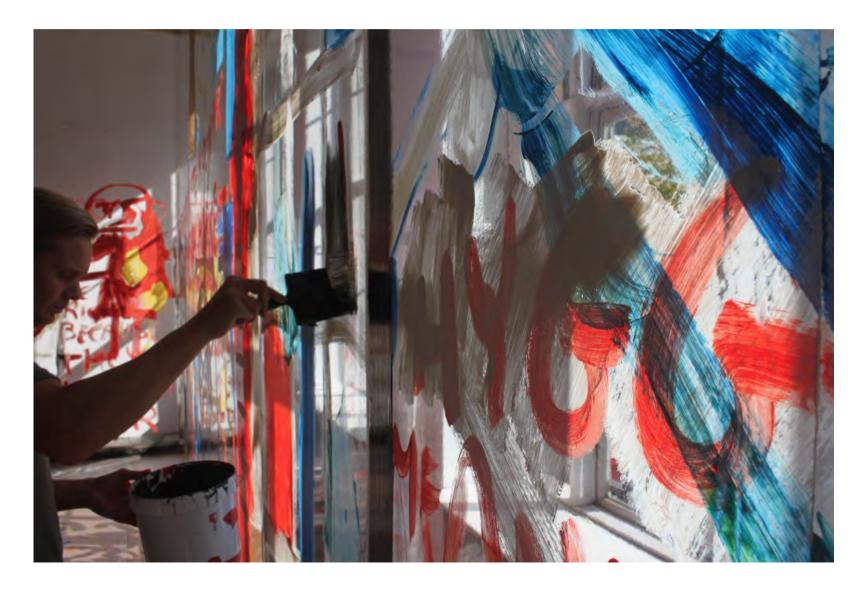
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Oreet Ashery

The Space for Freedom is Getting Smaller and Less Transparent 1 2013

painting acrylic on PCV 140x176cm

visitors painting



A performance based on Mystery Bouffe, a Mayakovsky play written in 1921 for the anniversary of the 1917 Russian revolution. Over several month, Ashery worked with a group of participants to write, produce, and direct the work. The absurd emerges as a continuous theme throughout the performance, where we are confronted with the absurdity of politics, of the language of administration and power, and of class and socially based biases. The performance includes specially made costumes, banners and a zine produced over the course of the workshops.

Oreet Ashery

The World is Flooding 2014

performance
group performance



A performance based on Mystery Bouffe, a Mayakovsky play written in 1921 for the anniversary of the 1917 Russian revolution. Over several month, Ashery worked with a group of participants to write, produce, and direct the work. The absurd emerges as a continuous theme throughout the performance, where we are confronted with the absurdity of politics, of the language of administration and power, and of class and socially based biases. The performance includes specially made costumes, banners and a zine produced over the course of the workshops.

Oreet Ashery

The World is Flooding 2014

performance group performance performance at Turbine Hall, Tate Modern, London photo Nora Razian



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The World is Flooding 2014

performance group performance performance at Turbine Hall, Tate Modern, London photo Nora Razian



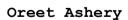
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Oreet Ashery

The World is Flooding 2014

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Monkey Bumprints Factory 2011

print acrylic paint on paper 78x66cm





Oreet Ashery

Monkey Bumprints Factory 2011

print acrylic paint on paper 78x66cm



Oreet Ashery

Monkey Bumprints Factory 2011

print acrylic paint on paper 78x66cm

Large self-portrait of the artist from 'Hairoism', a 6 hours performance and video with the collaboration of Andrew Mitchelson and Owen Parry. 'Hairoism' was first invited by Oriana Fox for a Tate Modern event looking at feminist works from the 1970s at the women art library in Goldsmiths.

Oreet Ashery

Hairoism (Hairy Monster Me) 2011

photography c-type print 110x139cm

ASH005/1

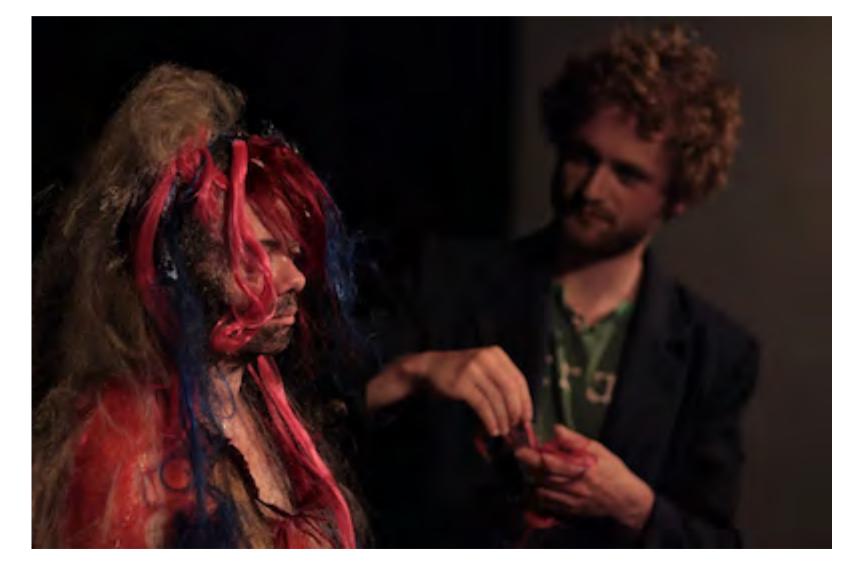


Hairoism was first invited by Oriana Fox for Tate Modern event looking at feminist works from the 1970s at the women art library in Goldsmiths. Hairoism looked at Eleanor Antin's The King, 1972. Hairosim is a performance dedicated to four hairstyles of four male public figures. The first figure has the least hair and the last has the most, allowing Ashery to become hairier as the piece progresses. Ashery's appearance transforms from one hour to the next, as two assistants apply hair kindly donated by the audience, and real hair bought in advance, to her shaved head. Each hour a video loop of each figure is playing in turn.

Oreet Ashery

Hairoism 2011

performance performance and video 6h approx.



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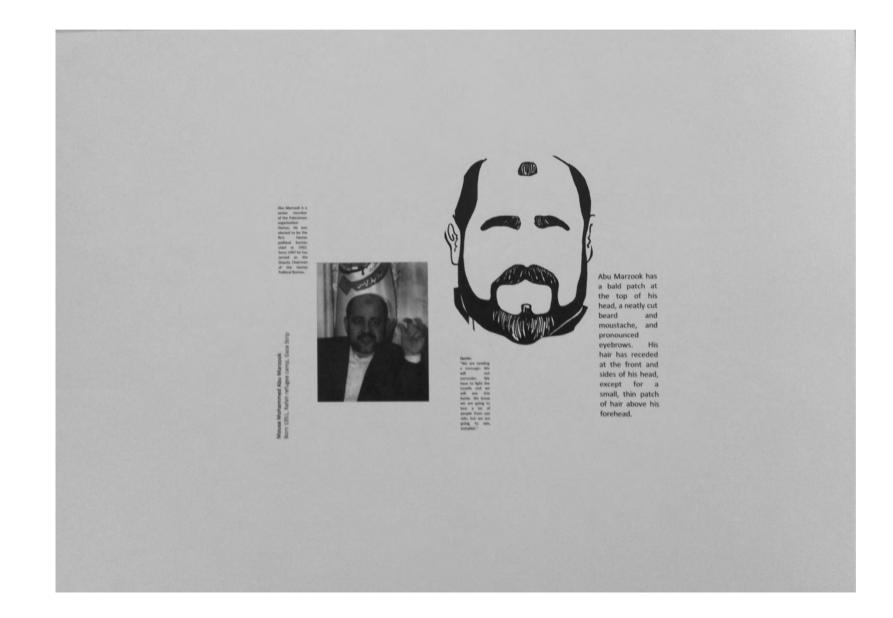
Self-portraits of Oreet Ashery in four different hairstyles of four male public figures.

Oreet Ashery

Hairoism 2011

photography 34x42cm

hairstyle of Abu Marzouk, senior member of the Palestinian organization Hamas



Oreet Ashery

Hairoism 2011

print
4 digital prints
34x42cm

Abu Marzouck ASH008

Large self-portrait of the artist from 'Hairoism', a 6 hours performance and video with the collaboration of Andrew Mitchelson and Owen Parry. 'Hairoism' was first invited by Oriana Fox for a Tate Modern event looking at feminist works from the 1970s at the women art library in Goldsmiths.

Oreet Ashery

Hairoism (Hairy Monster Me) 2011

photography c-type print 110x139cm

installation view ASH005/1



A talking head of a man speaks in Chinese about state control and the globalisation of political art. The face is enclosed in two stripes of red light. The sound is overlaid in two.

Oreet Ashery

Raging Balls 2010

video

mini DV into QT data
file, into DVD
12'

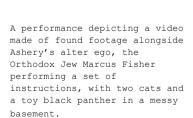
ASH070/2





Ashery's alter ego, the Orthodox Jew Marcus Fisher performing a set of instructions, with two cats and a toy black panther in a messy

2010



Oreet Ashery

Semitic Score 2010



The artist dressed as an Orthodox Jewish man whilst dancing with Orthodox Jewish

Oreet Ashery

Dancing with Men 2005

video
digital video on
DVD/miniDV.
shot on mini DV. PAL 4:3
5'22''



ASH052/2

The artist dressed as an Orthodox Jewish man whilst dancing with Orthodox Jewish

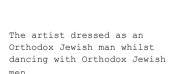
Oreet Ashery

Dancing with Men 2005

video
digital video on
DVD/miniDV.
shot on mini DV. PAL 4:3
5'22''



ASH052/2



Oreet Ashery

Dancing with Men 2005

video
digital video on
DVD/miniDV.
shot on mini DV. PAL 4:3
5'22''



Oreet Ashery's alter ago Marcus Fisher is an orthodox Jewish man, smoking sat on a chair.

Oreet Ashery

Self Portrait as Marcus Fisher III 2000

photography lambda print on matt paper photograph originated from: 10'8' polaroid drum scanned to a tiff file

100x127cm

ASH077/3



Oreet Ashery's alter ago Marcus Fisher is an orthodox Jewish man, holding a breast.

Oreet Ashery

Self Portrait as Marcus Fisher I 2000

photography lambda print on matt paper Photograph originated from: 10'8' Polaroid drum scanned to a Tiff file 100x127cm



Oreet Ashery's alter ago Marcus Fisher is an orthodox Jewish man, with a Star-of-David and African pattern hair cut.

Oreet Ashery

Self Portrait as Marcus Fisher II 2000

photography lambda print on matt paper photograph originated from: 10'8' polaroid drum scanned to a tiff file 100x127cm



ASH074/4

Oreet Ashery's alter ago Marcus Fisher is an orthodox Jewish man, standing in the artists' parents' bedroom.

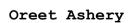
Oreet Ashery

Young Marcus Watching 1997

photography lightjet print on matt paper originated from 35mm colour negative 30x20cm



ASH069/2



After Duchamp 2000

photography
35mm silver gelatin
negative into drum
scanned to a tiff file
changeable



ASH058/3

Oreet Ashery's made a performance with Shaheen Merali in Toynbee Hall, where she become a black men and he became a white woman. The performance was documented on Polaroid as every stage.

Oreet Ashery

Colored Folks 2003

photography lambda print on matt paper photograph originated from: 7 5'4' polaroid drum scanned to a tiff file into one image on white background changeable















ASH055/3

During the opening of the show Paranoia, two actors dressed as a Muslim and a Jew gave participants simultaneous hand massages. The massage routines were identical, so that what was being done to the left hand exactly mirrored what was being done to the right. At certain points during the night, the actors/masseurs exchanged places. The dressed figures as 'carers/masseurs' challenged the presumed cultural neutrality and anonymity of the analyst, as well as the concurrent mingling of the Right and Left political positions.

Oreet Ashery

Right, Left



Bentornato ('Welcome Home' in Italian), was an installation set up by Ashery during the opening night and part of More Fools in Town, a project curated by A Constructed World and Charlotte Laubard, Turin, 2005.

Oreet Ashery

Welcome Home / Bentornato 2005

installation



The gathering for those who are not allowed to return was set up to look at the Palestinian Right to Return. The gathering included: food for 400 people donated by a Palestinian cafe owner who is also an an activist, party banners, interfering soldiers performed by actors, a Memorial Service, Palestinian folk dancing by the London based group Al-Zaytouna, and a film program by Reem Fadda, including films by Ahmad Habash, Sharif Waked, Nahed Awwad, Anne-Marie Jacir and Ayreen Anastas.

Oreet Ashery

Welcome Home / A Gathering 2006



A site specific interactive installation, video and a performance. On entering the space a 'Welcome Home' sign in Norwegian is misspelled. There are party decorations on the wall and on the floor. Ashery, dressed as a Norwegian postman, wrote names of Palestinian villages that had 'disappeared' during 1947-9 and replaced them with the names of the Israeli villages that have been built on top. Visitors were invited to take part in a number of interactions

Oreet Ashery

Welcome Home / What Is Your Current Address? 2005

mixed media



Returning is an interaction where participants were asked to cover their eyes with a blindfold and draw their childhood bedroom. Four blindfolds were made, each inscribed with the word 'Returning' in a different language: English, Arabic, Hebrew and Norwegian. The final drawings tend to present broken lines and gaps instead of the continuous shapes intended, akin to the gaps in the process of memorising a space and a time.

Oreet Ashery

Welcome Home / Returning 2005



In Occupation I, II, Ashery is wearing a rabbit mask whilst masturbating to a collection of images from the Argus catalogue, porn and images form military occupations, in particular in Palestine. The masturbation is mechanical and there is never a climax. The piece is looking at the voyeuristic fascination, on the one hand, with images of war and on the other the numbness in which we experience a culture over-saturated with images.

Oreet Ashery

Occupation I, II 2003



Say Cheese is a one-to-one interaction between Marcus Fisher, Ashery's alter ego, and audience/participants. The interaction time was limited to three minutes, during which Marcus facilitated any kind of exchange with participants confessional, sexual, playful, performative, conversational, psychological - apart from causing or receiving pain. While on the bed, participants were asked to hold a shutterrelease cable, which they pressed whenever they wanted. Photographs were sent to the participants a month later. Say Cheese provided an experimental space for constructed intimacies, projections and fictions to take place.

Oreet Ashery

Marcus Fisher / Say Cheese 2001



7 Acts of Love online is an interface to the Say Cheese performances, developing the live project into the medium of the Internet. 7 Acts of Love online has three parts: an extensive archive of Marcus Fisher projects that includes videos, prints and background texts, the therapist room - a permanent sound and image work offering people interaction with the god-therapist regarding separation, and a live residency based on the therapist room where people could chat to Marcus one-toone, live online for 4 days during April 2002.

Oreet Ashery

7 Acts of Love 2002



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7 Acts of Love 2002

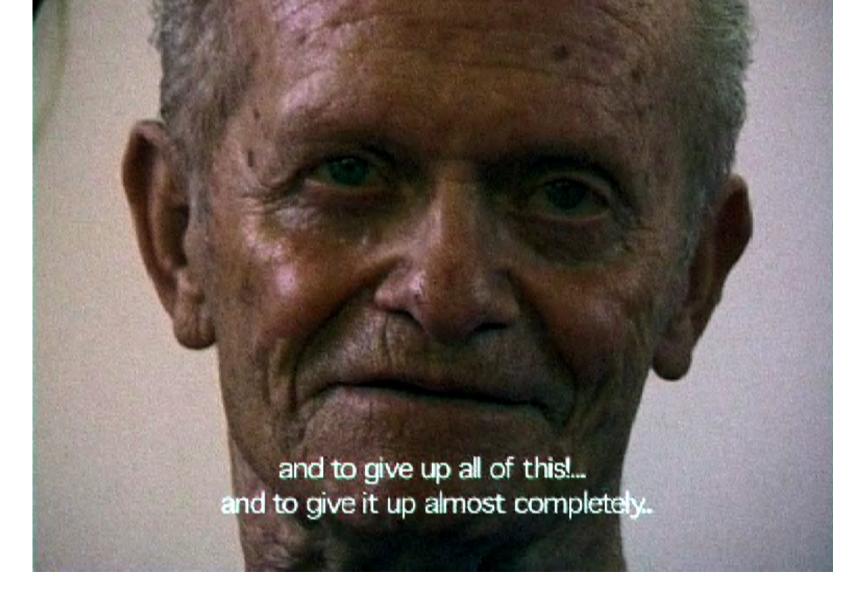


Fourteen years later, Ashery asked her family to reply to the question, 'Why do you think I left home at nineteen?' This intimate home video exposes intergenerational differences of opinion, both regarding Ashery's departure and regarding the notion of Israel as a 'homeland'. The film explores universal issues surrounding family ties, anger, guilt, loss and the construction of self through the eyes of others.

Oreet Ashery

Why Do You Think I Left? 2001

video mini DV. colour with sound. subtitles in english 20'



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Oreet Ashery

Why Do You Think I Left? 2001

video mini DV. colour with sound. subtitles in english 20' Maybe it happened because of my absence from home, because I had to go to work.

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Oreet Ashery

Why Do You Think I Left? 2001

video mini DV. colour with sound. subtitles in english 20' But you...you are a kind of a plant that doesn't need soil.

As part of a Triangle Arts Trust Gasworks residency at Khoj International Artists Association, Delhi, Ashery went to Dili Haat food and craft market dressed as a Jewish man and asked a street-portrait artist to draw her/him. Soon afterwards, Ashery returned, this time dressed as an Arab man, and asked the same artist to draw her/him. On both occasions the street-artist simply drew what he saw. This interaction explores the relationships between the two artists and their two practices.

Oreet Ashery

Portrait Sketch Jew 2006

drawing performance and drawing ASH034



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Oreet Ashery

Portrait Sketch Arab 2006

 $\begin{array}{ll} \mbox{mixed media} \\ \mbox{performance and drawing} \\ \mbox{} \mbox{}_{\mbox{ASH063}} \end{array}$

